Evaluation skills for robust policy design and program development

2 Day Workshop

Two-day workshop combining policy management with evaluation expertise — delivered by Nonie Malone and Marion Norton. Interactive, hands-on learning suitable for practitioners at all levels

- Understand the role of evaluation in delivering efficient & effective outcomes for government
- Know how to plan for and deliver quality evaluation that is fit for purpose and audience
- Know how to influence the authorising environment to ensure quality evaluations can occur
- Understand and know how to select and use evaluation methodologies
- Develop capability in commissioning and managing evaluations
- Gain and refine program logic skills
- Know how to develop the evidence-base from policy idea to post-program implementation
- Become familiar with the best information available to support your evaluation responsibilities and practice.

Facilitators
Marion Norton and Nonie Malone

BRISBANE
31 MARCH – 1 APRIL
Venue: Ship Inn
Stanley St & Sidon St,
South Brisbane

Register online at
www.policyskills.com.au
Course overview

Day One: **Fundamental Evaluation Skills**

1. Role of evaluation in policy decision-making
   - What is policy – where does it come from?
   - From policy to program – governments and non-government organisations.
   - What determines failure vs success in policy and programs?
   - What is evaluation?
   - What do we evaluate and why?
   - Role of the policy officer in evaluation

2. Evaluation skills for policy and programs
   - Applying program theory to uncover what works
   - Building outcome chains
   - Using program logic as a formative policy analytical tool

3. Basic evaluation tools
   - Creating an evaluation framework to specify what, how and when to evaluate
   - Identifying objectives, high-level evaluation questions, what to measure and sources of evidence

4. Scoping evaluation questions and data instruments
   - Understanding the purpose of the evaluation
   - Identifying perspectives of internal and external stakeholders to inform design and scope
   - Involving internal and external stakeholders in evaluation processes
   - Identifying and designing data instruments (incl. surveys, interviews, audits)
   - Revealing unintended consequences

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Day Two: **Applied Evaluation Skills For Policy & Programs**

5. Evaluation design – choosing methodologies
   - Designing at the beginning of the policy cycle
   - Choosing time and place for different methods
   - Applying techniques for formative and summative evaluation
   - Demystifying evaluation terms
   - Designing at the end of the policy cycle

6. Evaluation planning, commissioning and governance
   - Integrating phases of evaluation with policy development and implementation
   - Managing meaningful evaluation with resource constraints
   - Incorporating ethical and culturally-appropriate practices
   - Securing authority and commitment for conduct and use of evaluation that fulfills its purpose

7. Building credibility through robust analysis and reporting
   - Making sense of evaluation data
   - Using sound research practices
   - Determining cause and effect, and challenging assumptions
   - Answering evaluation questions
   - Reporting findings to various audiences

8. Open session
   - Setting and meeting evaluation requirements for service providers
   - Developing competencies and skill building
   - Discuss Queensland Program Evaluation guidelines and other practical guidance

**COSTS**

2 Day Workshop $2,290

Discount of $200 if payment received by 23 March 2020

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